

DO NOT INCLUDE THE RED TEXT IN YOUR OUTLINE.

JR, LP, TP, JC

Speech Outline

SPC1608 – S, 9:00am

Group Persuasive Speech

Support Net Neutrality

I. Introduction (Jackeline Rada)

- A. **(Attention Getter)** In November 2017 posters were put up all over a neighborhood in Virginia. They were posters attacking one of the guys that lived in the neighborhood. And who is this guy? Well that guy happened to be Ajit Pai, the Chairman of the Federal Communications Commission (FCC).
- B. **(Establishing Group Credibility)** Since we are going to be directly affected by this decision, we found this topic to be of importance. Combined with our interest and extensive research, we find ourselves credible to share this with you.
- C. **(Motivation for Listening and Proposition)** One of the posters was directed at Pai's kids. It said, "They will come to know the truth. Dad murdered Democracy in cold blood." In order to protect equality, we are going to persuade you that we need to protect Net Neutrality.
- D. **(Preview of Speech)** In December 2017, the FCC, led by Chairman Ajit Pai, voted 3-2 to repeal Net Neutrality rules put in place in 2015 by the Obama administration. On June 11, 2018, they were officially rolled back. Pai has said repealing the rules will open up investments and clear the way for companies to build out broadband services. First, Lydia will explain to you what Net Neutrality is. Next, Jodi will describe what the internet could look like without it. And lastly, Tanauria will discuss who is for it and who is against it.

II. Body

A. **First Main Point** (Lydia Pan): Let's start off with what net neutrality is.

1. Net neutrality is the open internet where everyone can get equal free access. But, the ISPs would like the internet to block certain content and charge extra to use certain services. All the traffic on the internet should be treated equally. No blocking, no slowing, and no paying.
2. The FCC controls communications by radio, TV, satellite, and cable. Back in 2015, the FCC set Net Neutrality standard so that the internet could have quality for all. The ISPs have to treat all content providers equally. Unfortunately, the FCC and several ISPs want to inhibit the access of online services and charge fees. This will weaken our way to communicate with other people.
3. One of the founding internet fathers was Tim Berners-Lee. In 1989 he invented the World Wide Web. Berners originally created this Web for an open access for everyone all across the world. *According to VentureBeat's December 2017 article* (Sawers), Berners-Lee and other 20 technologists penned a letter asking the FCC to save net neutrality. Their arguments were the FCC's doesn't know how the internet works. Despite these comments, the FCC did not even open any of the citizens' letters.

Transition: Without net neutrality, our current way of using the internet could be history.

B. **Second Main Point** (Jodi Cordero): What could the internet look like without it?

Right now, we pay an "all access" price for internet usage. You pay for whatever speed you want and you have access to anything on the internet. Without net neutrality, this all changes. *There is a great article on TheOdysseyOnline.com from*

July 2017 (Yee) which paints a picture of what the internet could look like without regulations.

1. Let's think about speed first. Right now, you choose what internet speed is best for you, and how much data you will use a month. Without net neutrality, ISPs can also decide to allow certain sites to move faster than others. This is called "throttling".
2. Now let's consider our "all access" pass in the current internet environment. Without Net Neutrality, the ISPs will be able to package our "access package" similar to what they do now with cable TV. They will have a "basic package", which can include whatever sites they decide. Then they will have add-on packages that you will pay extra for.
3. *According to NetCraft's June 2018 survey, there are almost 2 million active websites on the internet (June).* There seems to be just as much uncertainty as to how the ISPs will bundle access and set "speed limits". How can they possibly label/bucket them all? And how can we find a Goldilocks package that fits our needs "just right"?
4. Another problem with no regulation is that the ISPs and the content providers can now strike deals and make exclusive contracts. Large companies may have the financial capital to strike these deals with the ISPs, while smaller ones simply do not. These kinds of deals could be violations of federal anti-trust laws that protect fair competition and choke out starts up and small businesses.
5. And this all affects how we access internet everywhere. On our phones, at work, at school and in the coffee shop!

6. Sadly, the FCC and the Trump administration do not seem to care. They do not see this as blocking freedom of speech, but it definitely alters the way we communicate. They claim to want to “reduce government oversight”, but the process leaves the citizens unprotected. This is just another example of letting big businesses run our country.

Transition: This leads us to our next point.

C. **Third Main Point** (Tanauria Pearson) Who is for it? Who is against it?

1. Who is in: Large internet-based companies. Consumer/Civil Liberties groups.
The reason why these companies and groups are for net neutrality is because of the amount of bandwidth their services require. Internet pioneers and Democrats are also for net neutrality. They believe that an open internet is fundamental to free speech and that the internet needs to remain at a level playing field.
2. Who is out: The FCC Chairman Ajit Pai and a lot of people who are just generally anti regulations (so mostly Republicans). Their biggest point is that without Net Neutrality it allows for more innovation. *According to The Verge's article published on August 28th* (Kastrenakes), the FCC and its chairman were very clear about the fact that they wouldn't really be taking people's opinions into account during the proceeding to destroy net neutrality.

III. Conclusion (Jackeline Rada)

Transition: While the FCC voted to roll back Net Neutrality regulations in June, so far there has been little to no change to the way the ISPs are currently doing business. That is because the citizens and individual states are fighting back hard. Accordingly, to an article on inverse.com the week the votes were cast, all but 15 states had taken actions to reinstate net neutrality. Just

this week, The Washington Post ran an article (Romm) about the Trump Administration blocking these efforts.

- A. **(Summary of Main Points)** To sum up, changing the rules of the internet will change our daily life. Most of us use the internet every day at our office, on our phones, and at home. Removing Net neutrality will have huge impact on everyone. It could shut down chances for smaller companies and limit consumer freedoms. First, Lydia explained to you what Net Neutrality is. Jodi described what the internet could look like without it. And lastly, Tanauria discussed who is for it and who is against it.
- B. **(One Last Call to Action)** A free and open internet enables equitable access information; it helps prevent unfair and discriminatory pricing practices, protects freedom of speech and promotes innovation. Without an open internet, big corporations would have tight control over how we access information. So, let's get involved by supporting local municipal networks for Internet Freedom.
- C. **(Throwback to Attention Getter)** Don't allow Pai and the FCC to get away with murder; we must fight to resurrect Net Neutrality.

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